

**2009 SPONSORSHIP AND DESIGNATED GIVING OPPORTUNITIES**  
**KidneyTexas, Inc. Luncheon and Fashion Show**  
**Friday, August 28th, Hyatt Regency Dallas**



Sponsorship opportunities will provide you or your company with maximum exposure on all printed material, press, advertising to the public, and recognition at the luncheon.

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**SPONSORSHIP OPPORTUNITIES**

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**PRESENTING SPONSOR** **\$50,000+**

*Key naming opportunity features Presenting Sponsor on Luncheon Program and all event materials. Presenting Sponsor will also be recognized on stage at beginning of event and will receive the best seats in the house.*

- Sponsorship receives \$50,000 level **Heavyweight** underwriting benefits

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**EXCLUSIVE CRUISERWEIGHT/HEAVYWEIGHT LUNCHEON FAVORS** **\$25,000**

*Your name or company logo will be prominently displayed on favors given to Luncheon attendees of Cruiserweight and Heavyweight sponsor tables.*

- Sponsorship receives \$25,000 level **Cruiserweight** underwriting benefits

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**LUNCHEON FAVORS** **\$15,000**

*Your name or company logo will be prominently displayed on Luncheon favors given to each attendee.*

- Sponsorship receives \$15,000 level **Middleweight** underwriting benefits

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**SILENT AUCTION** **\$10,000**

*Your name or company logo will be prominently displayed in the silent auction area and printed on bid sheets.*

- Sponsorship receives \$10,000 level **Welterweight** underwriting benefits

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**PATRON PARTY** **\$10,000**

*Be the exclusive host of KidneyTexas' top underwriters at a private party on August 26<sup>th</sup>. Your name or company logo will be prominently displayed on all Patron Party invitations and on signage and cocktail napkins at the event.*

- Sponsorship receives \$10,000 level **Welterweight** underwriting benefits

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**INVITATIONS** **\$7,500**

*Your name or company logo will be prominently displayed on 3,000 luncheon invitations mailed to select individuals.*

- Sponsorship receives \$5,000 level **Lightweight** underwriting benefits

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**VALET PARKING** **\$7,500**

*Complimentary valet parking of cars for 1,200 guests at the Luncheon with your name or company logo prominently displayed. Sponsor can provide t-shirts and caps with company logo to be worn by parking attendants.*

- Sponsorship receives \$5,000 level **Lightweight** underwriting benefits

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**CENTERPIECES** **\$6,500**

*Your name or company logo will be incorporated into each centerpiece on 120+ Luncheon tables.*

- Sponsorship receives \$5,000 level **Lightweight** underwriting benefits

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**PROGRAMS** **\$5,000**

*Your name or company will anchor the back page of the Luncheon Program with a full page color ad. Distributed to approximately 1,200 attendees at the Luncheon.*

- Sponsorship receives \$5,000 level **Lightweight** underwriting benefits

**(MORE CONTINUED ON BACK)**

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## DESIGNATED GIVING OPPORTUNITIES

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### CHILDREN'S MEDICAL CENTER OF DALLAS \$82,000

*Sponsor the purchase of a child life specialist, clown therapy, support group and patient educational materials, and games, toys and activity supplies.*

- Sponsorship receives \$50,000 level **Heavyweight** underwriting benefits
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### UT SOUTHWESTERN MEDICAL CENTER OF DALLAS \$50,000

*Sponsor the production of written educational materials, education video, enhancement of current transplant web page and events for living organ donations.*

- Sponsorship receives \$50,000 level **Heavyweight** underwriting benefits
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### THE PKD FOUNDATION – PKD RESEARCH \$50,000

*Sponsor the research for the study of polycystic kidney disease (PKD) and its treatment.*

- Sponsorship receives \$50,000 level **Heavyweight** underwriting benefits
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### CAMP REYNAL – KIDNEY KIDS FOR 2010 \$40,000

*Sponsor all of our 120 precious Kidney Kids for a week at Camp Reynal next summer.*

- Sponsorship receives \$25,000 level **Cruiserweight** underwriting benefits
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### NATIONAL KIDNEY FOUNDATION, EMERGENCY FINANCIAL ASSISTANCE PROGRAM \$35,000

*A resource of last resort provides 140 kidney dialysis and transplant patients with one month of much needed help.*

- Sponsorship receives \$25,000 level **Cruiserweight** underwriting benefits
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### CAMP REYNAL YOUNG ADULT CAMP \$10,000

*Sponsor Kidney Kids to go to young adult camp for one weekend at Camp Reynal.*

- Sponsorship receives \$10,000 level **Welterweight** underwriting benefits
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### CAMP REYNAL – ONE CAMPER (Unlimited Opportunities) \$750

*Sponsor one Kidney Kid for a week at Camp Reynal.*

- **Designated Giving** Acknowledgment in Luncheon Program
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### EMERGENCY FINANCIAL ASSISTANCE - ONE PATIENT (Unlimited Opportunities) \$250

*A resource of last resort provides one kidney dialysis and transplant patient with one month of much needed help.*

- **Designated Giving** Acknowledgment in Luncheon Program

*We will be happy to tailor any of these underwriting opportunities to your specific needs. Please contact the Luncheon Co-Chairmen Teffy Jacobs, at 214.676.3339, or Molly Nolan, at 469.767.7240, if you have questions.*